

MD YUSUF

H.NO 65 GALI NO :- 3 KHUB RAM PARK PREM NAGAR II NEAR BY NANGLOI RAILWAY SATATION 110086

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Objectives

Detail-oriented and motivated with a solid foundation in statistical analysis, data visualization, and tools such as Power BI, Excel, SQL, and Python. Experienced in transforming data into actionable insights through academic projects, with a strong academic background in management. Eager to apply analytical skills to support data-driven decisions in a dynamic organization.

Skills

- Programming Languages: Python, Numpy, Pandas, SQL
- Visualization Tools: Power BI, Matplotlib, Seaborn
- Data Analysis: Exploratory Data Analysis (EDA), data cleaning, trend identification, statistical analysis.
- Advanced Excel Skills: Pivot Table, Vlookup, Index-Match, Conditional Formatting.
- Soft Skills: Problem-solving, teamwork, communication, and critical thinking

Projects

1. Diwali Sales Analysis using Python

Objective : Analyze customer purchase behavior and sales trends during the Diwali festive period.

Key Tools : Python, Pandas, Matplotlib, Seaborn

Highlights :

Imported and cleaned a dataset containing 11,251 rows and 15 features.

Explored customer demographics (age, gender, marital status) and purchase data to identify patterns.

Visualized high-demand product categories and regional sales performance.

Delivered actionable insights to optimize marketing campaigns and product inventory.

2. Blinkit Sales Analysis using Power BI

Objective : Visualize and analyze sales performance and customer ratings for Blinkit, an online grocery delivery platform.

Key Tools : Power BI, Excel.

Highlights :

Imported raw sales data from Excel into Power BI and performed data cleaning using Power Query.

Designed an interactive dashboard showcasing total sales (\$1.2M), average ratings(3.9), and item visibility.

Analyzed outlet performance by size, location, and product categories.

Visualized sales trends over 8 years (2014-2022).

Enabled stakeholders to make data-driven decisions for outlet expansion and customer satisfaction improvements.

3. Vrinda Store Annual Report Dashboard using Excel

Objective : Designed an interactive Excel dashboard to summarize and visualize Vrinda Store's 2022 annual performance highlighting key financial and operational metrics.

Key Tools :

Imported and consolidated raw sales, expense, and inventory data from multiple Excel files into a unified dashboard.

Built dynamic PivotTables and slicers for in-depth analysis of sales by category, region, and time period.

Designed visually appealing charts and KPIs to track metrics like annual revenue profit margins inventory turnover and customer acquisition rates

Education

IGNOU UNIVERSITY
2019-2023 ▪ Bachelor Of Art's (B.A)

Certification

Data Analytics Training – (Ducat)

Declaration

I hereby declare that the information provided above is true to the best of my knowledge.

Date

Place New Delhi

(Md Yusuf)